

Presentation Assessment Rubric

Presentation	0-29 Fail	30-39 Fail	40-49 3rd	50-59 2:2	60-69 2:1	70 + 1st
Initiative Originality and Innovativeness of Solution	Project solution and approach very poor	Project solution and approach poor	Project solution and approach satisfactory	Project solution and approach good	Project solution and approach very good	Project solution and approach excellent
Presentation Structure Relevance of information provided	Very poor structure	Poor structure	Satisfactory structure	Good structure	Very good structure	Excellent structure
Presentation Quality Convey key concepts around project brief	Very poor skills demonstrated	Poor skills demonstrated	Satisfactory skills demonstrated	Good skills demonstrated	Very good skills demonstrated	Excellent skills demonstrated
References Use of suitable sources to support the report	Very poor use of sources	Poor use of sources	Satisfactory use of sources	Good use of sources	Very good use of sources	Excellent use of sources
Quality of Research Evidence to support project	Very poor supporting evidence	Poor Supporting evidence	Satisfactory supporting evidence	Good supporting evidence	Very good supporting evidence	Excellent supporting evidence
Purpose Rationale behind presentation delivery	Very poor rationale provided	Poor rationale provided	Satisfactory rationale provided	Good rationale provided	Very good rationale provided	Excellent rationale provided

Professionalism						
Dress demeanour	Very Poor	Poor	Satisfactory	Good	Very Good	Excellent
Overall report quality	Very Poor	Poor	Satisfactory	Good	Very Good	Excellent

Individual Reflection Assessment Rubric

Individual Reflection	0-29 – Fail	30-39 – Fail	40-49 – 3rd	50-59 2.2	60-69 – 2.1	70+ – First
Skills	Very poor analysis of individual skills and skills within the team	Poor analysis of individual skills and skills within the team	Satisfactory analysis of individual skills and skills within the team	Good analysis of individual skills and skills within the team	Very good analysis of individual skills and skills within the team	Excellent analysis of individual skills and skills within the team
Learning	Very poor analysis of tasks, activities, incidents, issues or approaches to problem solving	Poor analysis of tasks, activities, incidents, issues or approaches to problem solving	Satisfactory analysis of tasks, activities, incidents, issues or approaches to problem solving	Good analysis of tasks, activities, incidents, issues or approaches to problem solving	Very good analysis of tasks, activities, incidents, issues or approaches to problem solving	Excellent analysis of tasks, activities, incidents, issues or approaches to problem solving
Reflective Application	Very poor analysis of changed behaviour and repeated behaviour based on unsuccessful and successful team working	Poor analysis of changed behaviour and repeated behaviour based on unsuccessful and successful team working	Satisfactory analysis of changed behaviour and repeated behaviour based on unsuccessful and successful team working	Good analysis of changed behaviour and repeated behaviour based on unsuccessful and successful team working	Very good analysis of changed behaviour and repeated behaviour based on unsuccessful and successful team working	Excellent analysis of changed behaviour and repeated behaviour based on unsuccessful and successful team working
Literature	Very poor use of appropriate sources	Poor use of appropriate sources	Satisfactory use of appropriate sources	Good use of appropriate sources	Very good use of appropriate sources	Excellent use of appropriate sources

Record Keeping	Very poor record keeping. Little or no details of meetings, attendance at	Poor record keeping. Little detail of meetings, attendance at	Satisfactory record keeping. Satisfactory detail of meetings, attendance at	Good record keeping. Good detail of meetings, attendance at	Very good record keeping. Very good detail of meetings, attendance at	Excellent record keeping. Excellent detail of meetings, attendance at
	surgeries, formative feedback received and acted on.	Surgeries, formative feedback received and acted on.	Surgeries, formative feedback received and acted on.	Surgeries, formative feedback received and acted on.	Surgeries, formative feedback received and acted on.	Surgeries, formative feedback received and acted on.
Overall	Very poor	Poor	Satisfactory	Good	Very good	Excellent

Proposal Assessment Rubric

Proposal	0-29 – Fail	30-39 – Fail	40-49 – 3 rd	50-59 – 2:2	60-69 – 2:1	70 + 1 st
Creativity and Innovation	Very poor level of creativity and innovation. A lack of initiative in approaching the challenge that the project must address. A lack of willingness to seek practical, numerical, or theoretical solutions independently.	Poor level of creativity and innovation. Little initiative in the challenge that the project must address. Little willingness to seek practical, numerical, or theoretical solutions independently.	Satisfactory level of creativity and innovation. Some initiative in approaching particular problems in the project. Some willingness to seek practical, numerical, or theoretical solutions independently.	Good level of creativity and innovation. Some good initiative in approaching the challenge that the project must address. A willingness to seek practical, numerical, or theoretical solutions independently.	Very good level of creativity and innovation. High levels of initiative in approaching the challenge that the project must address. A willingness to seek practical, numerical, or theoretical solutions independently.	Excellent level of creativity and innovation. Excellent initiative in approaching the challenge that the project must address. Extensive willingness to seek practical, numerical, or theoretical solutions independently.
Quality of Presentation	Very poor presentation of document. Insufficient information presented, unprofessional with a significant number of spelling and grammatical errors. Very poor level of readability conveying very few or no key message(s), identifying very	Poor presentation of document. Very little information presented, unprofessional with many spelling and grammatical errors. Poor level of readability conveying very few key message(s), identifying very little knowledge and experience, little effort to combine.	Satisfactory presentation of document. Satisfactory level of information presented in a professional way with satisfactory spelling and grammar. Satisfactory level of readability conveying few key message(s), identifying	Good presentation of document. Most information presented in a professional way with good spelling and grammar. Good level of readability conveying some key message(s) concisely, identifying some knowledge and experience and combining these in order to build an	Very good presentation of document. Almost all information presented in a professional way with very good spelling and grammar. Very good level of readability conveying almost most key message(s) concisely, identifying most knowledge and experience clearly and combining these	Excellent presentation of document. Clear and professional in every aspect with excellent spelling and grammar. Excellent level of readability conveying all key message(s) concisely clearly, identifying all aspects of knowledge and

	little or no knowledge and experience. No effort to combine. No conclusions drawn.	Little argument with few conclusions drawn.	Satisfactory knowledge and experience, combined in a satisfactory way. Argument unclear in places with satisfactory conclusions drawn.	Argument and draw good conclusions.	In order to build a logical argument and draw very good conclusions.	Experience clearly and combining these in order to build a detailed, logical argument and draw excellent, clear conclusions.
Quality of Research	Very poor use of sources lacking in focus to inform the understanding of the challenge and the creation of the proposal.	Poor use of sources with weak focus to answer the understanding of the challenge and the creation of the proposal.	Satisfactory use of sources with satisfactory focus to answer some the understanding of the challenge and the creation of the proposal.	Good use of sources with good focus to answer the understanding of the challenge and the creation of the proposal.	Very good use of sources with very good focus to answer the understanding of the challenge and the creation of the proposal.	Excellent use of sources with excellent focus to answer the understanding of the challenge and the creation of the proposal in depth.
Insightfulness of Analysis	Very poor use of data and very weak or no conclusions drawn informing the proposal. Very weak or no application of business theory.	Poor use of data and weak conclusions drawn informing the proposal. Conclusions may not be drawn from all data. Weak application of business theory.	Satisfactory use of data and some appropriate conclusions drawn informing the proposal. May have weak application of business theory.	Good use of data and most conclusions drawn informing the proposal and appropriate to business with good application of business theory.	Very good use of data and almost all conclusions drawn informing the proposal and appropriate to business with very good application of business theory.	Excellent use of data and appropriate conclusions drawn informing the proposal with excellent application of business theory.
Understanding	Understanding of the project provider's challenge is very poor. Little or no application of the	Understanding of the project provider's challenge is poor. Poor application of the research and	Some understanding of the project provider's challenge is	Good understanding of the project provider's challenge is demonstrated based on limited	Very good understanding of the project provider's challenge is	Excellent understanding of the project provider's

	research and practical experience in understanding the challenge or creating the proposal.	practical experience in understanding the challenge or creating the proposal.	demonstrated and some relevant research into the problem evidenced. Satisfactory application of the research and practical experience in creating the proposal.	research into the problem. Good application of the research and practical experience in creating the proposal.	demonstrated, based on wider research into the problem. Very good application of the research and practical experience in creating the proposal.	challenge is demonstrated, based on wider research into the problem. Very good application of the research and practical experience in creating the proposal.
--	--	---	---	--	--	---

Business Plan Assessment Rubric

Business Plan	0-29 – Fail	30-39 – Fail	40-49 – 3rd	50-59 2.2	60-69 – 2.1	70+ – First
Initiative	Business idea or innovation in approach is very poor	Business idea or innovation in approach is poor	Business idea or innovation in approach is satisfactory	Business idea or innovation in approach is good	Business idea or innovation in approach is very good	Business idea or innovation in approach is excellent
Structure	Very poor structure not addressing any areas listed with very little or none, relevant to the particular new venture	Poor structure not addressing basic areas listed with little or none relevant to the particular new venture	Satisfactory structure addressing basic areas listed with some relevant to the particular new venture	Good structure addressing most of the key areas listed and mostly relevant to the particular new venture	Very good structure addressing almost all of the key areas listed above and almost all relevant to the particular new venture	Excellent structure addressing each of the key areas listed and all relevant to the particular new venture
Presentation	Very poor presentation of document. Insufficient information presented, unprofessional with a significant number of spelling and grammatical errors	Poor presentation of document. Very little information presented, unprofessional with many spelling and grammatical errors	Satisfactory presentation of document. Some information presented in a professional way with satisfactory spelling and grammar	Good presentation of document. Most information presented in a professional way with good spelling and grammar	Very good presentation of document. Almost all information presented in a professional way with very good spelling and grammar	Excellent presentation of document. Clear and professional in every aspect with excellent spelling and grammar
Writing	Very poor level of readability conveying very few or no key message(s) in each of the key areas	Poor level of readability conveying few key message(s) in each of the key areas	Satisfactory level of readability conveying some key message(s) in each of the key areas	Good level of readability conveying most key message(s) concisely in each of the key areas	Very good level of readability conveying almost all key message(s) concisely in each of the key areas	Excellent level of readability conveying all key message(s) concisely in each of the key areas

Research	Very poor level of primary and secondary research provided	Poor level of primary and secondary research provided	Satisfactory level of primary and secondary research provided	Good level of primary and secondary research provided	Very good level of primary and secondary research provided	Excellent level of primary and secondary research provided
Analysis	Very poor use of data and very weak or no conclusions drawn. Very weak or no application of business theory	Poor use of data and weak conclusions drawn. Conclusions may not be drawn from all data. Weak application of business theory	Satisfactory use of data and some appropriate conclusions drawn. May have weak application of business theory	Good use of data and most conclusions drawn appropriate to business with good application of business theory	Very good use of data and almost all conclusions drawn appropriate to business with very good application of business theory	Excellent use of data and appropriate conclusions drawn with excellent application of business theory
Understanding	Business plan demonstrates very little or no understanding of the key areas	Business plan demonstrates little understanding of the key areas	Business plan demonstrates understanding some of the key areas	Business plan demonstrates understanding most of the key areas	Business plan demonstrates understanding almost all of the key areas	Business plan demonstrates understanding all of the key areas
References	Very poor use of sources with very weak focus to answer key research aims	Poor use of sources with weak focus to answer key research aims	Satisfactory use of sources with satisfactory focus to answer key research aims	Good use of sources with good focus to answer key research aims	Very good use of sources with very good focus to answer key research aims	Excellent use of sources with excellent focus to answer key research aims
Overall	Very poor	Poor	Satisfactory	Good	Very good	Excellent